# Ski for Light, Inc.

# Board of Directors

# Fall Teleconference Meeting

# Tuesday, October 18, 2022

# Minutes

**Welcome**. President, Julie Coppens, welcomed everyone and called the meeting to order at 8:05 P.M. Eastern Daylight Time.

**Roll Call**. Secretary, Judy Dixon called the roll.

Present:

Executive Committee

Julie Coppens, President

Krista Erickson, Vice President

Judy Dixon, Secretary

Tim McCorcle, Treasurer

Michael Evelo, Director-at-Large

Robert Hartt, Director-at-Large

Directors

Cara Barnes

Amy Brannan

Wendy David

Marion Elmquist

Lynee Forsyth

Andrea Goddard

Nicole Haley

Melinda Hollands

Marie Huston

Karen Ishibashi

Bonnie O’Day

Laura Oftedahl

Sheri Richardson

Brenda Seeger

Larry Showalter

Amy White

Kevin Whitley

Karen Wood

Not present:

Betsy Fischer

**Approval of Minutes (Summer Board Meeting, June 27, 2022)**. Krista Erickson moved the approval of the minutes from the Board meeting of June 27, 2022. The motion was seconded by Tim McCorcle. The motion passed unanimously.

**President’s Update**. Julie reviewed major organizational activities since the summer Board meeting. In July, the Executive Committee met in person in Cincinnati. They did some team-building exercises with a consultant. Julie has received two proposals from the same organization to provide additional assistance in the areas of long-range planning and Board governance. In September, the planning meeting was held at Snow Mountain Ranch. The fall fund-raising appeal is underway. Julie will be visiting Minneapolis in November. She will visit with Ron Stubbings at the Sons of Norway headquarters and also visit potential future event venues. Mike has identified a possible new person to assist SFL with its graphic design needs.

**Treasurer’s Update**. Tim reported that the cash balances are: Wells Fargo checking $101,418.47; Wells Fargo savings $74,850.50, Paypal account $26,669.77 with a total cash balance of $202,903.74. The Bankers Trust endowment balance is $422,077.03;, unrestricted assets being managed by Bankers Trust are $105,928.97 for a total account balance of $528,006. Our investments have taken a hit like everyone else. The accountants are currently working on the compilation report. Event fees have started to trickle in.

**Budget and Finance Committee Update**. Bob reported that the Executive Committee approved the budget for fiscal year 2023 in August. Bob distributed it to the Board last week. There is no action needed from the Board at this time but Bob would welcome questions.

**2023 International Event** Update. Mike reported that a productive planning meeting was held in Granby on October 1. They are still working on transportation options around the venue. Snow Mountain Ranch is renting a lift-equipped minibus during our stay. They are looking at having better trails between the lodges and the Nordic center. This would alleviate some of the demand for buses. There is still a shortage of guides. There is a plan to recruit local part-time guides. Covid planning this year is focused on personal responsibility. We will have five rooms set aside for isolation, if needed. We will have masks and test kits available.

**SalesForce Update**. Amy White reported that SalesForce implementation has been going well. All applications have been imported into the SalesForce system. Coordinators are working with them from within SalesForce. Transportation forms are now in SalesForce. Amy has conducted trainings and is creating documentation for future SalesForce users. The email going to spam problem still exists but it is a relatively small number of people. Amy has some plans to fix this for the future. The next step will be to incorporate our donation history into SalesForce.

**SFL Committee/Coordinators for 2022-23**. Julie sent out the list of committees/coordinators.

**SFL at the 2023 Birkie**. Mike said that SFL Birkie participation will be similar to last year. This year, SFL folks will assist with handing out food and drink at the aide stations.

**SFL Ridderrenn Team for 2023**. Marion reported that the 2023 Ridderren will take place March 19-26. All four of the team selected in 2020 are interested in attending. The Executive Committee is recommending that we send a team of up to five people. Marion moved and Karen Wood seconded a motion that SFL send a team of up to six people, the four team members plus Astrid Mullen and Charlie Wirth. The motion passed unanimously.

**Site Selection Committee update**. Cara reported that for the 2025 event, she has received a proposal from the Doubletree Resort in Breckenridge. It is expensive. She has also received a proposal from Provo and is expecting one from a facility closer to the ski area. She has also been contacted by Shanty Creek who is interested in sending a proposal for 2025. The committee has not been able to locate an interested ski area in New Hampshire. Larry moved that for 2025 and 2026, the Site Selection Committee focus its efforts on Provo, Shanty Creek, Michigan, and Minneapolis and drop from immediate consideration sites in Summit County, Colorado and New Hampshire. The motion was seconded by Bonnie O’Day. The motion passed unanimously.

**50th Anniversary Planning update**. Marion said that she and her committee are continuing to generate ideas for the 50th anniversary event. Work has begun on a 50th anniversary book. Other possibilities include a celebratory event, a video, and a special logo.

**Policy Manual Update Working Group**. Bonnie reported that work has been done on identifying policies that need minor revision or major updates. This year the committee is working on the first 24 policies. Next year, they will take up the next 24.

**Other Committee Issues**. Julie said that the Social Media Committee still needs a chair. Bonnie said she is looking for someone who is interested in taking over grant-writing to solicit funds from foundations.

**Plan for January 27 Board Meeting**. Julie said that the January 27 Board meeting will be a split day. In the morning, we will engage in Team Building activities and new Code of Conduct Coaching with special guest; The afternoon will be our Business meeting.

**Zoom Meetings for Event Attendees**. Sheri and Melinda are interested in helping plan Zoom meetings for new vips in November. Then, perhaps there can be a meeting for all new event attendees in January.

**Adjournment**. The meeting was adjourned at 10:00 P.M. Eastern Daylight Time.