Ski for Light, Inc.

Executive Committee Minutes

Meeting via Teleconference

March 25, 2020

President McCorcle called the meeting to order at 4:02 p.m. Central Daylight Time.

Roll Call:

Tim McCorcle, President;

Julie Coppens, Vice President;

Krista Erickson, Secretary;

Brenda Seeger, Treasurer;

Michael Evelo, Director-at-Large;

Robert Hartt, Director-at-Large

Marion Elmquist, Immediate Past President.

All Executive Committee members were present.

**Treasurer’s Update**

Brenda reported that SFL currently has $40,431.00 in checking and $64,748 in savings for operating funds totaling $105,179.00 (amounts rounded). At this time last year, operating funds totaled $70,663.00, this year we have $34,516.00 more than last year. All known major bills from the 2020 event have been paid.

The Endowment Fund currently has $364,000.00 ($372,842.00 as of March 27, 2020). As of the end of last month, the Endowment Fund has received donations totaling $1,100.00 this fiscal year.

**Spring SFL Bulletin**

The Spring SFL Bulletin will be going out next week. Julie is compiling an article for the Bulletin focusing on some fitness-oriented videos made by SFL people that are skiing specific as well as other resources. Julie will check with Larry about possibly setting up a webpage on SFL’s website with these resources as well as using social media and SFL’s existing listservs.

Annual Report

The annual report will be mailed out as planned. It is a point of contact with the community and people may need/want something they can physically hold to read more than usual. Julie is finishing up the report and expects to have it completed by the end of the weekend. Marion will verify that the printer in Des Moines will still be able to print the annual report. Bob asked about the number of annual reports that are printed, based on the information we currently have, it was decided to print hard copies as planned and consider changing delivery to an electronic format sometime in the future.

**Spring Appeal**

Due to current circumstances, there was agreement to forgo the Spring appeal and plan on having the Fall appeal as usual. We don’t have the overhead that other organizations need to meet right now. Cross-country skiing is not a crisis and while we will gladly accept donations, your local community may need your help more right now. We will know our needs better in the fall and can fundraise accordingly at that time. This decision will be explained in the forthcoming SFL Bulletin.

**2021 International Event**

We are moving ahead planning the 2021 event. Tim has been talking with potential event chairs and hopes to have someone appointed by the end of next week. Tim has been in contact with Snow Mountain Ranch.

**Sons of Norway**

Sons of Norway district conferences and the 125th anniversary conference have been canceled. Sons of Norway has a new CEO, Christopher Pinkerton. Marion and Tim will work together on how to best maintain SFL’s connections with Sons of Norway.

June Executive Committee Meeting

The June Executive Committee meeting is usually an in-person meeting. If having an in-person meeting is determined to not be possible, we may try having a video conference.

**Other Business**

Bob asked about the timeline for site selection for 2022. Marion suggested that we start talking with Provo for 2023 as they were booked through 2022. Tim is in the process of appointing a chairperson for the Site Selection Committee – Tim considers this position a priority and expects to have a committee chair appointed very soon.

Julie asked about new board member orientation. We have several new and several returning board members from the 2020 board elections as well as new board members from 2018 who did not receive much orientation. Krista volunteered to work with Julie.

The meeting was adjourned at 4:48 p.m. Central Daylight Time.