# Ski for Light, Inc.

# Executive Committee Meeting

# Wednesday, March 9, 2022

# Teleconference

# Minutes

**Welcome**. Julie Coppens, President, called the meeting to order at 8:05 P.M. Eastern Time on March 9, 2022.

**Roll Call**. Judy Dixon, Secretary, called the roll.

Present:

Julie Coppens, President

Krista Erickson, Vice-President

Judy Dixon, Secretary

Tim McCorcle, Treasurer

Bob Hartt, Director-at-Large

Mike Evelo, Director-at-Large

**Bonnie O'Day: Guest**

**Treasurer’s Report**. Tim McCorcle reported that currently in the Wells Fargo checking account there is $87,440.84, and in the Wells Fargo savings there is $59,764.87. In the Paypal bank there is $11,404.12. So, for total cash there is $158,609.83. All of the refund checks have been sent. The Bankers Trust account is currently $613,739.

**Birkie Expo Report**. Mike reported that the Birkie Expo went well. There was a lot of interest in Ski for Light. They collected 49 names of interested contacts. The group discussed the idea of possibly sponsoring SFL participation in the Birkie. While this would need to be planned carefully because the Birkie is an arduous event, there was interest in further action on this.

**2022 Live Event Wrap-up**. Mike thanked Bonnie for taking over the transition to a virtual event. Mike contacted all the first-time guides who applied for this year and encouraged them to apply next year.

2022 Virtual Event Update. Bonnie reported that things are going well for the 2022 virtual event. It will be held March 23-25. There will be a welcome session and two special interest sessions for each of two nights, and two fitness sessions. It will culminate with the auction and several social events on the Friday night.

Leadership Survey and Plan for Committee roles. Julie reported on her efforts to appoint committees. She reported on the survey that was sent to the Board and other SFL leaders. It was put together by Amy Brannan and Krista Erickson. Julie will share results with this group and the Board. She has appointed Mike Evelo as 2023 Event Chair and Marie Huston as 2024 Event Chair.

**Orientation for New Board Members**. Krista Erickson and Amy B**rannan are working on an orientation for new Board members. They plan to have documents available on the web as well as hosting a Zoom session, possibly some time in April.**

FY 2022 Budget. Because of the event cancellation, Bob and Tim have worked on revising the budget. The net revenue is now projected to go from about $15,000 to about $35,000. Bob will send the revised budget to the Executive Committee.

**SalesForce Project update**. Judy reported that she and Amy have had several meetings with two possible implementors. These are companies that can take a detailed look at how SFL functions and design the SalesForce tools to meet our needs. This process will take several months to implement SalesForce for our applications and fund-raising activities. They are continuing to work on this and are making good progress.

**2023 and 2024 Event update**. Mike and Julie reported that planning is beginning for the 2023 event.

Site Selection update. Tim reported that the site selection trips that had been planned for this winter did not happen. They are planning several trips for next year. The site selection team is beginning to think about a venue for the 50th anniversary event.

Possible in-Person Exec Retreat this Summer, other upcoming meetings. The group discussed a possible in-person meeting some time this summer. Julie will explore options and send out proposed dates. The group agreed that the next meeting would be Wednesday, May 11.

The meeting was adjourned at 9:34 P.M.