# Ski for Light, Inc.

# Executive Committee Meeting

# Friday, September 30, 2022

# Granby, Colorado

# Minutes

Welcome. Julie Coppens, President, called the meeting to order at 8:30 A.M. Mountain Time on September 30, 2022.

Roll Call. Judy Dixon, Secretary, called the roll.

Present:

Julie Coppens, President

Krista Erickson, Vice-President

Judy Dixon, Secretary (virtual)

Tim McCorcle, Treasurer

Bob Hartt, Director-at-Large

Mike Evelo, Director-at-Large

**Treasurer’s Report**. Tim reported that the Wells Fargo account has a balance of $101,828.94; in WF savings there is $74,814.89; Paypal has $19,693.28 for a total cash value of $196,037.11. The balance in SFL Endowment is $420,182.50, unrestricted is $105,453.50 for a total of $520,636. Investments are down about %20. Tim sent drafts of the financial statements for the year to the Board for their review.

**Fall Appeal update**. Julie and Tim are coordinating the fall appeal. John and Cynthia Olnes will be coordinating the mailing again this year. Since we haven’t asked for money for a while, we are hoping that this will be a good year.

**Adoption of Minutes**. After additional discussion around our process for reviewing, posting, and adopting minutes, Tim moved and Julie seconded that the minutes of the July 15-16 meeting be approved as revised and distributed. The motion passed. Tim further moved and Julie seconded that the minutes of the August 24 meeting be approved as distributed. The motion passed unanimously.

**2023 Event Update**. Mike provided an update on the 2023 event. SMR is offering to rent a lift bus for the week at their expense. A permanent food manager has been hired. It was agreed that silent auction payments will be made online.

**SalesForce implementation update (how event acceptances are working, next steps)**. Judy reported that, at the moment, there is a glitch with sending out emails which is preventing acceptances from being distributed. This is expected to be resolved in a few days. Tim expressed concern that Bosma underestimated this project. Amy is spending an enormous amount of time and effort getting things set up. Tim recommends that we create a written project plan to better understand how these processes will run in the future. Julie plans to pull together a meeting perhaps in mid-November to look at SalesForce integration for fundraising and donor activities.

**Privacy Policy**. In conjunction with the changes that are taking place with SalesForce integration, it was agreed that SFL needs a privacy policy. Julie will ask the newly appointed Policy Committee to draft a privacy policy for the Board’s consideration.

**FY 2023 Budget and other Finance topics**. Bob reported that the budget has been approved by the Executive Committee and is ready to go to the Board. Bob will send it before the Board meeting in mid-October with a cover message highlighting the important points.

**Ridderren 2023, Size and makeup of SFL delegation**. Julie checked in with the Ridderren team that was selected in 2020 and all four are interested in attending the 2023 Ridderren. It was moved by Mike and seconded by Tim that the Executive Committee recommend to the Board that SFL send a team of five persons to the Ridderren in 2023. The motion passed.

**Birkie Expo**. Mike is planning to attend the 2023 Birkie Expo with a small team of SFL folks to promote the 2024 event. Mike is thinking that SFL skiers would get a lot of exposure if they helped at an aide station during the Birkie. This would mean two or more people staying an additional night. It was agreed.

**Future events**. The Site Selection Committee is still working on a site for the 2025 event. It appears that there may not be a viable site in Colorado. The options may be Soldier Hollow or a site in the Minneapolis area.

**New consulting agreement with OneSource: Getting expert help on long-range planning, Board development, and governance issues**. Julie solicited and has received two proposals from OneSource, the consulting firm that assisted the Executive Committee last summer. The two proposals focus on long-range planning and Board governance working with the Constitution and Bylaws Committee focusing on such things as succession planning, election issues, and so forth. Julie will share the proposals with the Executive Committee. We will discuss them at our next meeting.

**Code of Conduct Policy implementation**. Krista has prepared a list of items that need clarification. Some need feedback from our legal counsel. Krista will follow up with the legal counsel and Julie has shared the list with Deni Elliott for her input.

**January 27 Board meeting/team building at SMR**. Julie is planning a full-day meeting with the morning consisting of team-building activities and a session led by Deni Elliott on our new Code of Conduct policy. The afternoon will be our traditional business meeting.

**October 18 Board meeting**. The next Board meeting will be a Zoom session to be held on October 18 at 8 P.M. Eastern Time. The next meeting of the Executive Committee is scheduled for October 12th at 8 P.M. Eastern Time.

The meeting was adjourned at 11:45 A.M. Mountain Time.