# Ski for Light, Inc.

# Executive Committee Meeting

# Sunday, September 24, 2023

# Quality Inn, Rhinelander, Wisconsin

# Minutes

**Welcome**. President, Julie Coppens, called the meeting to order at 9:00 A.M. Central Daylight Time.

**Roll Call**. Judy Dixon, Secretary, called the roll.

Present:

Julie Coppens, President

Krista Erickson, Vice-President

Judy Dixon, Secretary

Tim McCorcle, Treasurer

Bob Hartt, Director-at-Large

Mike Evelo, Director-at-Large

**Approval of Minutes. It was moved by Bob and seconded by Mike that the minutes of the August 28, 2023, meeting be approved as distributed. The motion passed.**

**Treasurer’s Report**. Tim reported the following account balances:

Wells Fargo checking: $81,476.51

Wells Fargo savings $110,498.62

Paypal $11,586

Total cash: $203,561.13

BTC Endowment: $469,915.96

BTC unrestricted: $117,179.04

Total BTC: $587.095

The financials for fiscal year 2023 have now been sent to the accountants for their compilation report. Tim will share the QuickBooks reports for fiscal 2023,

**Budget and Finance**. Bob distributed a recommended budget. The estimated operating loss is $103,192.00 but some costs are projected to be lower than he thought so this will be revised somewhat. Compared to last year, this year’s transportation cost will be higher, meeting room space has a higher cost, and projected stipend costs are higher.

**2024 Event**. Marie reported that the planning meeting went well, and things are on track for a great event in Rhinelander. Expected numbers of VIPs and MIPs have applied but we are still substantially short of guides. The Quality Inn is scheduled for a facelift between now and our event but the exact timing of this is not known.

**Ridderren Team**. It was moved by Krista and seconded by Tim that the Executive Committee recommend to the Board that SFL send three teams (six people) to the Ridderren this year. The motion passed.

**Nominating Committee**. Because our newly revised Bylaws state that the President will announce the members of the nominating Committee at the fall Board meeting if it occurs prior to eighty days before the annual Board meeting, Julie will be announcing the members of the Nominating Committee at our Board meeting on October 10. Possible composition of the Nominating Committee was discussed.

**New SFL Intro Video(s)**. SFL has received a proposal from filmmaker John Thain of Nunaka Pictures. He can produce a variety of products such as 3-4-minute website calling card video, 5-8-minute presentation video, 2-3 news b-roll footage, and 30-90-second social media videos. This would be done during the week at this year’s event. Our current video was produced in 2013 and it would be great to have new videos ahead of the 50th anniversary event. Judy moved that the Executive Committee recommend to the Board that SFL contract with him to produce new video products at the 2024 event. Tim seconded the motion.

The motion passed. Julie will prepare a description of the project for the upcoming Board meeting. She will also seek a coordinator from within SFL for the project.

50th Anniversary Update. Judy reported that Laura would like additional help with the 50th anniversary book. She especially needs writers of articles for the book. It was agreed that it would be nice if the book was completed by the anniversary gala to be held in October 2024 but not essential.

**50th Anniversary Fundraising Idea**. Julie described an idea for a 50th Anniversary fundraising concept “The Big 5-0” SFL Community Adventure Grants. SFL would raise funds to award grants for people to pursue an adventure in 2025. Julie will flesh out the idea, seek interested individuals, and make a proposal to the Board.

**Next Meeting**. The next Executive Committee meeting will be Monday, October 2 at 8:00 P.M. Eastern Time.

The meeting was adjourned at 11:55 A.M.