Meeting Minutes

Ski for Light, Inc.

Executive Committee Meeting July 17, 2024

Meeting via Zoom

President Coppens called the meeting to order at 8:06 p.m. Eastern Daylight Time.

Roll Call

Julie Coppens, President

Sheri Richardson, Vice President

Krista Erickson, Secretary

Tim McCorcle, Treasurer

David Fisichella, Director-at-Large

Nicole Haley, Director-at-Large

All Executive Committee members were present.

Action Via Email

Approval of Meeting Minutes

A draft of the June 11, 2024, Executive Committee meeting minutes were distributed to the Executive Committee e-mail list on June 12, 2024. With no changes requested, the minutes were considered approved and distributed to the SFL Board on June 22, 2024.

Treasurer’s Report

Tim reported the following account balances as of July 17, 2024:

Wells Fargo Checking: $87,886.71;

Wells Fargo Savings: $188,474.06;

PayPal Bank: $5,000.00;

total Cash: $281,360.77;

SFL Endowment managed by BTC: $519,766.88;

Unrestricted Assets managed by BTC: $132,765.12;

Total BTC: $652,532.00.

Tim continues to work on closing the books from the recently ended fiscal year.

Voice-mail

A brief update/discussion was held about whether or not a landline was still necessary and how to best be sure that voice-mail messages were retrieved on a regular basis. For now, Marion continues to check SFL’s voice-mail weekly.

Budget

Prior to the meeting, Nicole, Budget and Finance Committee Chair, sent out the proposed budget for Fiscal Year 2025. Nicole summarized the proposed budget and reviewed a few items for which questions remain outstanding or for which amounts are still uncertain. Event pricing was briefly discussed -- Tim suggested an event fee of $1,075.00 for double occupancy and $1,575.00 for single occupancy, no objections were voiced to either of those proposed prices.

There was agreement to send the budget to the Board on or around July 24th, have the Budget and Finance Committee host an information session about the budget for the Board probably on July 28th or 29th and then begin the process for the Board to vote on whether or not to approve the budget via e-mail with the e-mail vote concluding around August 5th.

International Week Event

Sheri, 2025 International Event Chair, reported that things were going well. The Event Planning Committee had an initial meeting on July 14th.

Acceptance Process. Prior to the meeting, Sheri distributed proposed wording explaining a change in the applicant acceptance process (see Page 5 of these minutes). This year the applicant acceptance process will change from first come first serve which may not reflect current policy but the policy on accepting applicants is vague. The current Policy does not address any level of/requirements for independence off-snow.

Donation Option on Applications. There was a suggestion from a member of the Event Planning Committee to have a checkbox on event applications asking if the applicant wants to donate to SFL. While this was acknowledged to be a good idea, SFL doesn’t currently have the infrastructure to do this.

Ski Trails. Nicole asked about Soldier Hollow trails -- Rich continues to work on that with Soldier Hollow.

Event Logo. Julie reported that the event logo is almost finalized and will feature a red-tailed hawk.

50th Anniversary

Julie reported that Gala tickets will go on sale in a few weeks (on or around August 15th). Leslee is receiving inquiries and ads are going out. Julie, Sheri and David plan to attend.

Summer SFL Bulletin

Work on the summer issue of the SFL Bulletin is in progress. The Spring issue of the SFL Bulletin was printed and mailed by Grizzly Printing and Marketing, Ankeny, Iowa.

Fundraising

Julie will be hosting a Zoom meeting on Thursday, August 22nd to discuss fundraising.

Website Forms

Concerns with website forms remain outstanding. Web designer, Tom, is working on the problem and hoping to have a solution in place later this week or next week.

Committee and Project Updates

Planning Manual Update. David explained that he is updating the Event Planning Manual by asking the present coordinators to provide updates as he assumes that changes are passed on but not necessarily documented. Sheri explained that this year three out of the four applications coordinators are new as are a few other coordinators – David was encouraged to consider asking some planning committee volunteers who were involved prior to this year for input.

Next Meeting:

The next Executive Committee meeting was scheduled for Tuesday, September 24, 2024 at 8:00 p.m. Eastern.

The Fall Board meeting is scheduled for Tuesday, October 1, 2024, at 8:00 p.m. Eastern.

Adjournment

Tim moved and Nicole seconded a motion to adjourn the meeting. The motion carried unanimously and the meeting was adjourned at 9:34 p.m. Eastern Daylight Time.

The Application Process and Acceptance to the Event

In order to attend the Ski for Light International Week in 2025 you must first complete and submit an event application, which is LINKED BELOW. The application asks for your contact and personal information, your desired meal and housing options for the week, and about your skiing ability and experience.

After reviewing your application, Ski for light may email you an invitation to attend based on the following considerations: Your skiing ability if applying to be a guide, your ability to physically participate in cross-country skiing if applying to be a visually- or mobility-impaired participant, and the available space in the event hotel if applying to be a worker-bee, companion or guest.

The application deadline for visually- or mobility-impaired participants is October 1, 2024. Acceptances to the event will be issued to as many applicants as possible beginning soon after the close date of October 1, 2024. Acceptance priority will be given to first-time and second-time participants, and to those SFL veterans who are necessary to conduct the annual event and/or manage the affairs of the organization. The number of visually- and mobility-impaired participants who can be admitted to attend is dependent on the number of guides who have applied. After the initial wave of acceptances is issued, additional acceptances will be issued to people who applied by the application deadline when made possible by the receipt of additional guide applications. Applications received after the application deadline of October 1 will be considered on a space available basis.

If you are applying to be a guide you will be notified of your acceptance to the week quickly. While there is no application deadline for guides, you are urged to apply by October 1 so that as many visually- and mobility-impaired applicants as possible may be admitted in early October.

The application deadline for worker-bees, companions and guests is also October 1, 2024. Acceptances to the event will be issued to as many of these applicants as possible starting on October 1, 2024. The number of such applicants to be accepted will depend on how much space is still available in the event hotel. The acceptance of companions will also be linked to the acceptance status of their companion, if that companion is a guide or disabled skier. Additional applications will be accepted and acted upon on a space available basis.

Ski for Light will endeavor to ensure that the number of guides is approximately equal to the number of visually- and mobility-impaired participants. Last minute cancellations, or illnesses, of either guides or disabled participants, may result in the final numbers being slightly out of balance. If this occurs, SFL will work with all attendees to ensure that everyone has the experience that they want for the week.