Ski for Light, Inc.

Minutes

Executive Committee Special Meeting August 29, 2024

Meeting via Zoom

President Coppens called the meeting to order at 8:00 p.m. Eastern Daylight Time.

Roll Call

Julie Coppens, President

Sheri Richardson, Vice President

Krista Erickson, Secretary

Tim McCorcle, Treasurer

David Fisichella, Director-at-Large

Nicole Haley, Director-at-Large

David joined the meeting at 8:14 p.m. Eastern Daylight Time. With David’s arrival, all Executive Committee members were present.

Actions Via Email

1. Special Meeting.

On August 18, 2024, Nicole sent an e-mail to the Executive Committee Listserv requesting a special meeting to discuss concerns/questions regarding the implementation of Salesforce. David supported the request and no other Executive Committee members raised objections. On August 20, 2024, Julie scheduled a special Executive Committee meeting for Thursday, August 29, 2024.

1. Approval of Meeting Minutes.

A draft of the July 17, 2024, Executive Committee meeting minutes were distributed to the Executive Committee e-mail list on July 21, 2024. Sheri requested a minor addition to the minutes which was added with a draft of the revised minutes distributed to the Executive Committee on July 23rd. With no other changes requested, the minutes were considered approved and distributed to the SFL Board on July 28, 2024.

2025 International Week Event Update

Julie reported that event applications have been “avalanching in” and there is a need for more guides.

Sheri, Event Chair, reported that there have been a lot of stipend requests received (fifty-two requests so far for VIPs with most first and second-timers). This number is preliminary but is significantly more than was budgeted for so this situation may need to be addressed before acceptance letters are sent.

Julie reported that a contact with the Nordic ski team coach from the University of Utah at Salt Lake has been made and the team is interested in somehow participating. Their availability is limited during our event week but they are one of the best collegiate ski teams in the country. A few possibilities were discussed including having team members lead an advanced technique session or serve as course marshals during the race. Sheri and Julie will follow up with the team coach.

Salesforce

There is an overall question about where things stand especially with the decision to holdoff on integrating QuickBooks into Salesforce. There are also concerns about data integrity. Addressing the data integrity issues may require some significant restructuring on the back-end to be sure Salesforce is sustainable for SFL.

Amy’s work is much appreciated we know she has been and continues to work hard on implementing Salesforce doing much more than SFL initially asked or anticipated. There was a consensus to have an Executive Committee member working alongside Amy and also a willingness to bring in paid help if needed possibly utilizing some support hours already under contract with SFL’s current third-party Salesforce developer. All concerns should be fully resolved before the 2026 event applications go live.

Where are we, what’s working, what’s not working, where do we want to go and what resources do we need/want to devote to this (volunteer or paid)?

Salesforce is the most expensive asset that SFL currently has.

Julie will reach out to Amy.

There was a consensus to:

* Have ongoing Executive Committee involvement with Salesforce;
* Continue with using Salesforce for 2025 event applications, 2025 silent auction, 2025 Race/rally and donor acknowledgments making changes only as needed but pause any further development including QuickBooks integration and not correct any old data until the system is fixed so that historical data is not inadvertently lost;
* Nicole should be issued a seat license for Salesforce; and
* Nicole and Tim should meet with Amy soon (next week if possible) and then continue to meet regularly.

Krista moved and Nicole seconded a motion to adjourn the meeting. The motion carried unanimously and the meeting was adjourned at 9:17 p.m. Eastern Daylight Time.